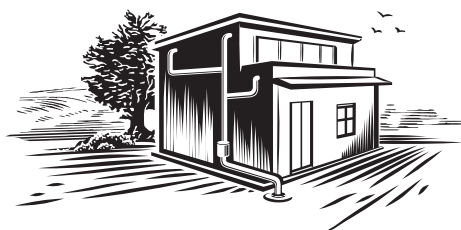


**Collections have
NEVER BEEN HIGHER.**

**All thanks to our
WATER-CONSERVING ROOFS.**



Aligning with the government's mission to provide shelter over every head by 2022, Ambuja offers specialised cement for making roofs. While the cement provides superior strength, our team looked to extend its impact even further. Our engineers invented a unique curing system, which utilised special sheets to replace conventional curing with water. This simple innovation saved 10,000 litres of water with each roof.

Our team then asked the question, what if our roofs could go beyond saving water, to storing it? By integrating a rainwater harvesting system at the time of construction, home owners gained a self-sufficient system that provided clean drinking water for an entire year. The results have been phenomenal, with over four lakh tons of roof cement being sold so far this year, saving over 35 million litres of water. It's the 'I Can' spirit to go beyond the norm that defines our people.

AMBUJA CEMENTS LTD.