People inspire.
Imagine what half a billion inspirations can do.

Over a hundred years ago, if anyone had told Messrs. Ardeshir and Pirojsha Godrej that they were about to found a company that would help send a rocket to the Moon, they would have scarcely believed it. Admit it, scarcely would you. If anything, they would have said that they were just making innovative products based on consumer needs. The spirit of innovation and ability to change entire product categories continues to this day. After making the first levered locks in India, even today, we make the most advanced security solutions, remaining a step ahead of the times. If innovative marketing of PUF was a first then, today's Chotukool and Eon range of refrigerators have redefined cooling. GoodKnight Advanced mosquito repellents help millions sleep well. In market, we launched India's first soap made from vegetable oils. We were also one of the first to launch a hair dye specifically suited for Indian hair. Today, Colour Soft, Nupur and Expert are some of the most innovative and leading hair colourants in the market. Our thrusters and precision components passed the ultimate test, by helping launch Chandrayaan, India's first mission to the Moon. The highly respected and awarded Properties Division creates landmarks that people want to live in. Even in the virtual space, GoJiyo.com is India's first 3D virtual world.

What's more, we have been safeguarding vast areas of mangroves, way before environmental consciousness became a CSR activity. These are just some of the 100 plus firsts that we have clocked up till now. Today, we are a conglomerate spread across 60 countries, engaged in delivering products and services in over 30 distinct categories. We have gone global via strategic acquisitions like Keyline, Issue Group, Rapidol and Kinky; and where required, have set up joint ventures with the best in the world, like Efacec.

Constant innovation has helped us remain in touch with consumer needs and close to the hearts of half a billion people. Inspiration that has helped us transform into a $4.1 billion group raring for new challenges; with a management structure that is open to new ideas. Our human capital strength of over 20,000 is a mix of experience and youth, relooking at ideas, processes, skills, execution and delivery, with just one focus: how to enrich the consumer experience and make shoppers come back for more. The Godrej way is encapsulated in a simple philosophy. One that inspires us everyday. What we like to call Brighter Living.

Godrej