

ACTIVATING
IDEAS



SMART art
INSPIRATION visual
IDEA BREAKTHROUGH communication solution
IMAGINATION
MIND concept
SMART idea
design CONCEPT solution breakthrough communication
INSPIRATION CREATIVE design
creative idea visual IMAGINATION imagination
SOLUTION CONCEPT OUTSTANDING
COMMUNICATION solution INSPIRATION smart image
imagination solution
DESIGN mind visual
CONCEPTION communication
breakthrough INSPIRATION TALENT
SOLUTION idea MIND visual IDEA
smart CREATIVE SOLUTION
imagination talent crea
mind breakthrough
outstanding imagination
concept CREATIVE
visual visual control
communication INSPIRATION
image SMART CONCEPT
SMART IDEA





**ACTIVE ADS & PRINTERS PVT. LTD. HAS A PROVEN TRACK RECORD OF BEING
A RECEPTIVE AND FLEXIBLE ORGANIZATION. WE GO THAT EXTRA MILE IN DELIVERING
ON-TIME AND MAKING SURE THAT EVERY CLIENT IS SATISFIED.**

WHO WE ARE



Based in Hyderabad, India and established in 1993, Active Ads & Printers Pvt. Ltd. (Active Ads) is a leading **END TO END GRAPHIC DESIGNING AND PRODUCTION COMPANY** having customers across India. Our services aimed at enhancing our customers' corporate and product communications are graphic designing, printing, website designing & hosting and commercial photography.



WHAT WE DO

We conceptualise, design and develop a wide variety of marketing and sales collaterals such as CORPORATE AND PRODUCT BROCHURES, BOOKS, SALES DEMO KITS, DIARIES, CALENDARS, COFFEE TABLE BOOKS & ANNUAL REPORTS AND OUTDOOR DISPLAY ITEMS.



HOW WE WORK

INITIAL INTERACTION

Our client servicing personnel meet with our clients for the initial inputs with respect to communication objectives, content and creative approach.



GRAPHICAL CONCEPTS

Based on the initial inputs received, our graphic team develop appropriate content and design options which will be further fine-tuned based on suggestions from the client.

FINAL OUTPUT

The final design once approved by the client undergoes graphic quality checks before it is converted to print ready file. Our printing and quality assurance team oversee printing and delivery of the final products.



BROCHURES, FLYERS AND CATALOGUES

Our expertise in developing brochures, flyers and sales catalogues lies in detailing and fine-tuning every page with respect to content, images and layout and ensure that the final product is a true reflection of your brand. We confirm that every element ties in with the brand story that you want to tell. Not only that, we also vouch for the final print quality of these marketing collaterals.



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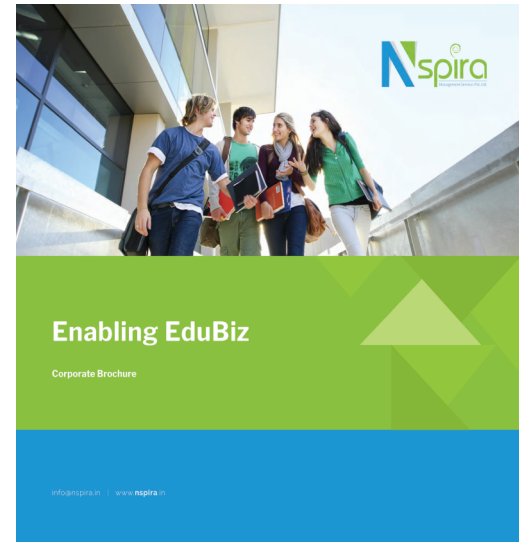
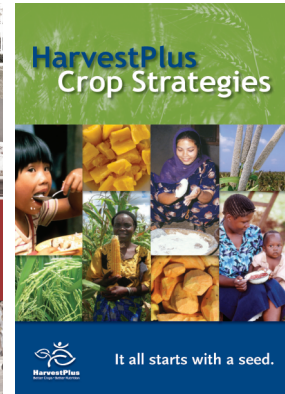
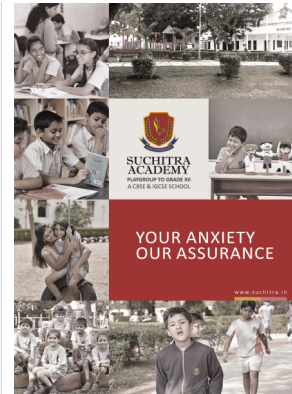
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DIARIES, PLANNERS AND CALENDARS

We are in the forefront of developing and printing customised diaries, planners and calendars. Based on the client briefing and research, our designers visualize and develop various templates matching with your corporate brand image.



WEB DESIGNING / WEB HOSTING

Having an informative, user friendly and well-designed website has become the most important brand communication tool. While our copy editing team develops the web content, our web designers develop well-structured websites compatible on all handheld and desktop devices. We also provide hosting and annual maintenance services.



PACKAGING / BRANDING

Customers get attracted to the products and understand the brand through its packaging. Hence a well conceptualised and designed product packing is a key aspect in merchandising. We develop inimitable packaging solutions for our FMCG and industrial product clients.



PHOTOGRAPHY

Original, high-end photography is the key driver in designing. Active designers and our empanelled expert photographers work as a team and develop high end out door as well as indoor photographs.



LOGO & BRAND MANUAL



PRINTING

Our associate offset presses, equipped with numerous automated features and capitalizing on our computer-to-plate systems, produce prints with a great degree of clarity and detail. Our logistic team ensure that all the printed products are properly packed and delivered.



OUR CORE TEAM

Our core team consists of our leadership and graphic designers have multiple years of experience in marketing, graphic designing and advertising industry.



OUR CLIENTS

					
 Confederation of Indian Industry					
					
					
					
					
					



Active Ads & Printers Pvt. Ltd.

An ISO 9001:2015 Certified Organisation

Plot # 99, Active Hill Valley, Janardhana Hills, Gachibowli, Hyderabad - 500 032

T: 040 2300 5300 / 7300, M: 9866611138, 9866611132

E: info@active.in

CIN: U74300TG2007PTC053644